



Meritor® Announces New Lineup of Aftermarket Brands for Every Stage of Vehicle Lifecycle

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TROY, Mich., Jan. 23, 2018 /PRNewswire/ -- Meritor, Inc. (NYSE: **MTOR**) today announced it will offer a more complete product portfolio with distinct aftermarket brands that includes multiple price points designed to meet customer requirements regardless of the vehicle lifecycle stage.

"Meritor's comprehensive portfolio delivers the right parts, performance and price for each life stage of trucks, trailers and buses, offering quality products to lower fleets' total cost of operation," said Brett Penzkofer, vice president, Aftermarket, North America. "Parts available through our family of brands are backed by industry-leading Meritor warranties and complete product support to match any performance or cost objective."

All Meritor Aftermarket parts brands are Meritor engineering-approved to meet the right performance specs at the right price points throughout the entire lifecycle journey. Products in each distinct brand are validated to meet or exceed relevant industry standards for safety, reliability and durability. To help customers choose the parts that are right for them, the brands are segmented into **Good**, **Better** and **Best** price and performance tiers:

In the **Good** tier, the Mach™ parts brand are built for customers seeking high-value, delivering quality all-makes parts that improve uptime at affordable prices.

The **Better** tier's Meritor®, Euclid® and Meritor Reman brands offer top-quality aftermarket parts at more affordable prices: The Meritor brand's high-quality parts are designed and engineered to exacting OEM specifications; Euclid®, a trusted brand for more than 75 years, delivers high-quality aftermarket parts designed and engineered for all vehicles; and Meritor Reman offers high-quality remanufactured Genuine and aftermarket parts.

The **Best** tier's Meritor Genuine brand is designed for newer vehicles still under warranty or for customers who want to maintain original performance and maximize uptime with OEM production parts.

Meritor is one of the few suppliers that manufactures or approves for sale lifecycle aftermarket parts that include support and availability. Unlike many low-cost suppliers, Meritor doesn't sacrifice quality for price.

"Today's truck operators strive to maximize life and uptime from their current fleets of trucks and trailers, and they're focusing on delivery, speed, availability of quality parts and overall operating costs," Penzkofer said. "With our new brand structure, we're offering high-quality parts across the board at better prices with the convenience of one-stop shopping to help our customers save time."

About Meritor

Meritor, Inc. is a leading global supplier of drivetrain, mobility, braking and aftermarket solutions for commercial vehicle and industrial markets. With more than a 100-year legacy of providing innovative products that offer superior performance, efficiency and reliability, the company serves commercial truck, trailer, off-highway, defense, specialty and aftermarket customers around the world. Meritor is based in Troy, Mich., United States, and is made up of approximately 8,200 diverse employees who apply their knowledge and skills in manufacturing facilities, engineering centers, joint ventures, distribution centers and global offices in 19 countries. Meritor common stock is traded on the New York Stock Exchange under the ticker symbol MTOR. For important information, visit the company's website at www.meritor.com.



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